



## SWIFT strengthens presence in Asia Pacific with new corporate hub

*More than 100 new staff in Kuala Lumpur and Singapore by 2015*

Brussels, 26 September 2012 – SWIFT, the financial messaging provider for more than 10,000 banking organisations, securities institutions and corporate customers in 212 countries and territories, today announced that a new Asia Pacific corporate hub will be established across two locations - Kuala Lumpur and Singapore.

In Kuala Lumpur, SWIFT is creating an entirely new corporate services centre, complementing similar centres of SWIFT in the US and Europe. The centre will focus on services such as IT development, qualification testing, support, finance, human resources and operational functions. The new centre is expected to employ 100 staff by 2015. In the short term, a management structure will be put in place and local hiring will start by the end of 2012.

In Singapore, SWIFT already has a presence, staffed by SWIFT Asia Pacific commercial team members as well as Standards and other marketing experts who have global roles. As part of the new corporate hub strategy, SWIFT intends to increase its existing global marketing presence in Singapore over the next three years. Separately, there will be new hires for commercial functions in Singapore and elsewhere in the region to support regional growth.

Gottfried Leibbrandt, Chief Executive Officer, SWIFT, said "The new corporate hub is a key milestone that strongly supports our ambitious growth strategy for the region. By 2015 we will have dramatically increased our resources in Asia Pacific, which is expected to contribute significantly to the growth of our global business."

SWIFT has been in Asia Pacific for over 30 years, starting in Hong Kong and Singapore. This year, Australia and New Zealand will celebrate their 30th anniversaries on SWIFT, and India marked 20 years on SWIFT in 2011. Three regional offices have been opened in Asia since 2005, bringing the total to eight commercial and support offices including the customer support centres in Hong Kong and Tokyo.

"SWIFT's evolution in Asia Pacific reflects our belief in continued growth in the Asia Pacific region and our commitment to provide world-class financial infrastructure to support these expanding economies on behalf of the global SWIFT community," said Ian Johnston, Chief Executive, Asia Pacific, SWIFT.

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## SWIFTについて

SWIFTはメンバーが所有する協同組合形式の団体であり、世界212の国と地域、10,000社以上の銀行、証券会社、事業法人などを接続したコミュニケーションプラットフォーム、および製品やサービスを提供しています。SWIFTはユーザー間での金融情報の通信・データ交換を自動化、標準化された安全性の高い確実な手段で提供し、その結果としてユーザーのコスト引き下げ、オペレーションのリスク削減や非効率性の排除を実現しています。またSWIFTは、金融業界との協働を通じて、市場慣行の形成、標準仕様の定義、共通する諸問題に関する意見交換・論議の場を提供するなど、業界全体でのまとめ役としての役割も果たしています。

より詳しい情報については弊社ウェブサイト（[www.swift.com](http://www.swift.com)）をご覧ください。以下までお問い合わせください。よろしくお願い申し上げます。

スイフト広報代理

ウェバー・シャンドウィック・ワールドワイド株式会社

今泉 / 宮本

+81 3 5427 7412/7417

[yimaizumi@webershandwick.com](mailto:yimaizumi@webershandwick.com) / [smiyamoto@webershandwick.com](mailto:smiyamoto@webershandwick.com)